

# Advertising Submittal Form

VERNONIA'S



## Ad Rates

Advertiser: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_ Best Time To Reach You: \_\_\_\_\_ a.m./p.m.

E-mail Address: \_\_\_\_\_

Ad Type: \_\_\_\_\_ Black & White \_\_\_\_\_ Color

### Ad Size:

\_\_\_\_\_ BC (B&W or Visitor's Guide) \_\_\_\_\_ 1/16<sup>th</sup> Page \_\_\_\_\_ 1/8<sup>th</sup> Page

\_\_\_\_\_ 1/4 Page \_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page

### Ad Duration:

\_\_\_\_\_ 1 Month \_\_\_\_\_ 3 Months \_\_\_\_\_ Other

**Ad Requirements:** Also, Please send any additional ad assets to: [ads@vernoniasvoice.com](mailto:ads@vernoniasvoice.com)

Color Advertising	Dimensions	Rate
Visitor's Guide, (BC)	3.25" x 1.75"	\$50
Sixteenth Page	2.5" x 3.8"	\$60
Eighth Page	5" x 3.8" or 2.5" x 7.7"	\$100
Quarter Page	10.25" x 3.8" or 5" x 7.7"	\$160
Half Page	10.25" x 7.7" or 5" x 15.6"	\$240
Full Page	10.25" x 16"	\$440

B&W Advertising	Dimensions	Rate	3 Month 10% Discount	Total
BC (Business Card)	3.25" x 1.75"	\$50	\$9	\$81
Sixteenth Page	2.5" x 3.8"	\$60	\$14	\$122
Eighth Page	5" x 3.8" or 2.5" x 7.7"	\$100	\$23	\$203
Quarter Page	10.25" x 3.8" or 5" x 7.7"	\$160	\$36	\$324
Half Page	10.25" x 7.7" or 5" x 15.6"	\$240	\$54	\$486
Full Page	10.25" x 16"	\$440	\$99	\$891

Classifieds Advertising	Dimensions	Monthly Rate
Classifieds Ad	3.25" x 1"	\$10